

# Strategic Plan 2022-2025

## Our vision

Families with young children and babies are supported to flourish physically, emotionally and socially through their connections to Tasmania's playgroup community.

## Our values

### INCLUSIVE:

We are respectful, welcoming and embrace diversity.

### INTEGRITY:

We speak with honesty, follow through on our commitments and are accountable for our actions.

### CREATIVE:

We are playful, optimistic, curious and open to new ways of doing things.

### CONNECTED:

We work collaboratively to create a sense of belonging and recognise that better outcomes are achieved by working together.

## Our purpose

We recognise parents and caregivers as their children's first teachers, and emphasise the importance of play and attachment in early childhood development

We work collaboratively with organisations, volunteers and families to build resilient, inclusive and supportive playgroup communities that connect families and young children.

## Our priorities

### 1. Strengthening playgroup quality

Our playgroups and other services are respected for their quality, and are valued and beneficial environments for children and families.

### 2. Delivering responsive programs for families with young children

Our focus on children and families - especially in the first 1000 days - includes early intervention and prevention programs to meet the diverse and changing needs of the community.

### 3. Amplifying children's voices

We champion the voice of children and are recognised as a leader in promoting the wellbeing and safety of children.

### 4. Sharing trusted information for families

We develop, collect and share information in accessible ways for families, young children and those who support them.

### 5. Promoting the needs of families

We are a strong voice to government and the community about issues that matter to families and young children.

### 6. A contemporary organisation

Our staff, volunteers and board members contribute to a thriving culture that embraces learning, collaboration and quality governance.