

Annual Report

2024



Our focus is on families

Playgroup Tasmania supports families with young children and babies to flourish physically, emotionally and socially through its programs and network of support.

We have a positive impact



In our annual family survey, playgroup parents told us that ...

85%

agree/strongly agree that attending playgroup supported their child's overall development.

84%

agree/strongly agree that playgroup benefited them in their parenting role.

89%

agree/strongly agree that playgroup increased their connection to other parents.

75 playgroup volunteers gave **10,332 hours** of support to families and playgroups.



“

I love having focused play time with my son and watching him play and interact with other kids.”

— **PLAYGROUP PARENT**

“

Our playgroup is a very calm and welcoming experience. It's the highlight of most weeks.”

— **PLAYGROUP PARENT**

We create warm, welcoming spaces for everyone

“ Our playgroup feels like family.”

— **PLAYGROUP PARENT**

“ I love attending playgroup and connecting with other families in my local area.”

— **PLAYGROUP PARENT**

150

families enjoyed the All Come Out to Play program (with partners Laurel House and Women's Legal Service Tas)

2,018

views of our online Child Safe, Child Friendly resources

170

families benefited from 217 early support and inclusion sessions

(Heartberries playgroup, PALS playgroups and PlayConnect+)





\$10,000

funding provided for 18 activities through the state government supported 2023 Children's Week Small Grants program

93

free, family-focused Children's Week events

We have fun!

“Playgroup continues to be one of the most enjoyable and beneficial activities of my daughter's life so far.”

— PLAYGROUP PARENT

We connect families with their peers, services and support

“I've met heaps of other mums and learned about places to go for help.”

— PLAYGROUP PARENT

“What I love most about playgroup is the community and making friendships with other mothers.”

— PLAYGROUP PARENT

CELEBRATING
50
YEARS
OF PLAYGROUPS IN TASMANIA

1,404

online enquiries responded to

1,380

children from 920 families

230

families attended 146 Baby Village playgroup sessions

4,600

views of our online 'find a playgroup' map

95%

of playgroup leaders reported being very/extremely satisfied with Playgroup Tasmania's support

29

community-led playgroups

36

organisation-led playgroup members



Playgroup Tasmania acknowledges that we live, work and play on Aboriginal land, land of the palawa people of lutruwita (Tasmania). We pay our respects to the Tasmanian Aboriginal community, to elders past and present and to all those who continue caring for country, sharing stories and upholding rights.



Playgroup Tasmania continued to grow during 2023-24, expanding our impact across the state.

The result is even more families benefiting from our supported, specialised and community-led programs.

Building partnerships continues to be an important component of our work. This includes partnerships with decision makers, government agencies and collaborations with a range of like-minded organisations. We also continued to develop on-the-ground links with local services that directly benefit families' health and wellbeing and support child development.

In late 2023, Tasmania celebrated 50 years of playgroups in our state. We held a formal celebration with then Minister for Community Services The Hon Jo Palmer sharing some of her own playgroup experiences with us.




The simplicity of the playgroup alchemy is the secret to its success; the humble concept of community connection that brings out the very best in Tasmanians.”

As part of 50th birthday celebrations, we were delighted to have community members of all ages share their favourite playgroup memories with us. It was a testament to the lifelong positive impacts these grassroots groups contribute to our state.

The extensive renovation of our Holbrook Street headquarters in Launceston was completed in late 2023. The brightly coloured, sunny spaces have already hosted hundreds of families during playgroup sessions. The works were undertaken with support from the State and Federal governments.

Playgroups are an essential part of our communities and a vital contributor to both child development and family wellbeing. As the peak body for playgroups in Tasmania, we continue to be proud of the work done by the Playgroup team, our volunteer board members, playgroup leaders and community volunteers who tirelessly support families to flourish in our state.

GET IN TOUCH

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